

CSCD JOURNEY ISLAMABAD, PAKISTAN

2023-2024



About CSCD:

The Center for Strategy and Cultural Diplomacy (CSCD) is a pioneering think tank dedicated to exploring the intersection of strategy, cultural diplomacy, and art in addressing global challenges. With a mission to foster dialogue and cooperation, CSCD organizes international programs that emphasize the transformative power of public and cultural diplomacy. Through its initiatives, the center bridges diverse cultures and perspectives, promoting strategic thinking and innovative solutions. By integrating art, cultural exchange, and policy, CSCD shapes impactful narratives, empowering global communities and advancing mutual understanding in an interconnected world and registered as a social enterprise with SECP Pakistan.

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The Center for Strategy and Cultural Diplomacy (CSCD) was founded by me, Hafiz Hassan, in 2023 as an independent organization. With my educational background in Security and Strategic Studies and my work as an artist, a unique perspective has been brought to the mission of CSCD. Also as the founding director of the Centre for International Political Economy, efforts have been directed toward advancing south-south cooperation and promoting public and cultural diplomacy. Through CSCD's international programs and initiatives, the aim is to bridge the domains of strategy, culture, and art to create a meaningful global impact.

YPDS 2024 BAKU, AZERBAIJAN

March 1-3, 2024



Azerbaijan University of Languages

The YPDS was hosted at ADU, bringing together over 20 international and 70 local participants for engaging discussions on public diplomacy.



Chief Guests

Distinguished guests included Mr. Noruz Mamedov, Former Prime Minister of Azerbaijan; Ambassador Bilal Hayee of Pakistan to Azerbaijan; the Vice Chancellor of ADU; and the Director of ICYF.



ICYF-ERC HQ

Supported by the Embassy of Azerbaijan to Pakistan, participants were invited to the ICYF-ERC headquarters to explore collaboration opportunities and learn about youth-focused initiatives in the region.



Embassy of Pakistan to Azerbaijan

Ambassador Bilal Hayee welcomed YPDS participants to the Embassy, delivering an inspiring talk on the evolving role of public diplomacy in the 21st century and fostering bilateral cooperation.

YPDS 2024 ISTANBUL, TURKIYE

September 5-8, 2024

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Tugva HQ Istanbul

Participants visited TUGVA HQ, gaining insights into youth development programs and strategic initiatives fostering leadership and social impact.



Sinan Pasha Madrasa

Participants explored the historic Sinan Pasha Madrasa, learning about its architectural legacy and the role of traditional institutions in cultural preservation and education.



SETA HQ Istanbul

Participants engaged with experts to understand contemporary policy research and Turkey's approach to international relations and public diplomacy.



Maarif Foundation HQ

Participants learned about global educational outreach programs and the promotion of cultural and academic exchange.