

YOUNG PUBLIC DIPLOMACY SUMMIT

CENTER FOR STRATEGY AND CULTURAL DIPLOMACY



About YPDS:

The Young Public Diplomacy Summit (YPDS) addresses the critical need for sophisticated cultural diplomacy practitioners in an increasingly interconnected yet fragmented world. Through comprehensive skill-building modules combining theoretical frameworks with experiential learning, YPDS equips emerging diplomats with essential competencies in strategic communication, cultural intelligence, digital diplomacy, and creative advocacy. Participants develop practical capabilities through workshop-based exercises, institutional visits to leading organizations like SETA Foundation and Maarif Foundation, and direct engagement with cultural practitioners and policy experts.

YPDS creates lasting professional networks spanning countries and sectors while fostering deep understanding of how cultural heritage, artistic expression, and strategic storytelling serve as powerful tools for international cooperation.



By training young leaders to navigate complex cultural landscapes, counter disinformation through authentic engagement, and leverage cultural assets for mutual benefit, YPDS prepares participants for diplomatic careers that transcend traditional foreign ministry roles—spanning international organizations, cultural institutions, NGOs, and creative industries where public diplomacy skills advance both national interests and global understanding.

YPDS represents essential investment in developing the culturally-aware, strategically-sophisticated diplomatic leaders our interconnected future demands.



Young Public Diplomacy Summit - YPDS 2024

ISTANBUL, TURKIYE

September 5-8, 2024

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Tugva HQ Istanbul

Participants visited TUGVAHQ, gaining insights into youth development programs and strategic initiatives fostering leadership and social impact.



Sinan Pasha Madrasa

Participants explored the historic Sinan Pasha Madrasa, learning about its architectural legacy and the role of traditional institutions in cultural preservation and education.



SETA HQ Istanbul

Participants engaged with experts to understand contemporary policy research and Turkey's approach to international relations and public diplomacy.



Maarif Foundation HQ

Participants learned about global educational outreach programs and the promotion of cultural and academic exchange.