

# YOUNG PUBLIC DIPLOMACY SUMMIT

## CENTER FOR STRATEGY AND CULTURAL DIPLOMACY



### About YPDS:

The Young Public Diplomacy Summit (YPDS) addresses the critical need for sophisticated cultural diplomacy practitioners in an increasingly interconnected yet fragmented world. Through comprehensive skill-building modules combining theoretical frameworks with experiential learning, YPDS equips emerging diplomats with essential competencies in strategic communication, cultural intelligence, digital diplomacy, and creative advocacy. Participants develop practical capabilities through workshop-based exercises, institutional visits to leading organizations like SETA Foundation and Maarif Foundation, and direct engagement with cultural practitioners and policy experts.

YPDS creates lasting professional networks spanning countries and sectors while fostering deep understanding of how cultural heritage, artistic expression, and strategic storytelling serve as powerful tools for international cooperation.



By training young leaders to navigate complex cultural landscapes, counter disinformation through authentic engagement, and leverage cultural assets for mutual benefit, YPDS prepares participants for diplomatic careers that transcend traditional foreign ministry roles—spanning international organizations, cultural institutions, NGOs, and creative industries where public diplomacy skills advance both national interests and global understanding.

YPDS represents essential investment in developing the culturally-aware, strategically-sophisticated diplomatic leaders our interconnected future demands.



**Young Public Diplomacy  
Summit - YPDS 2025**

**TASHKENT, UZBEKISTAN**

April 6-9, 2025

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www.thescd.org



*Tashkent State University of Law*

The collaboration with Tashkent State University of Law created sustainable institutional relationships and opportunities for continued academic exchange.



*Balancing East and West*

Interactions with Uzbek scholars, practitioners and cultural representatives enriched participant understanding of regional perspectives and priorities.



*Public Diplomacy in the 21<sup>st</sup> Century*

In a session by the HE of Pakistan in Uzbekistan, participants gained valuable insights and practical skills essential for leadership and impactful engagement in public diplomacy.



*Embassy of Pakistan in Uzbekistan*

A visit to the diplomatic institution of an embassy provided practical context for cultural diplomacy discussions while fostering appreciation for host country heritage.